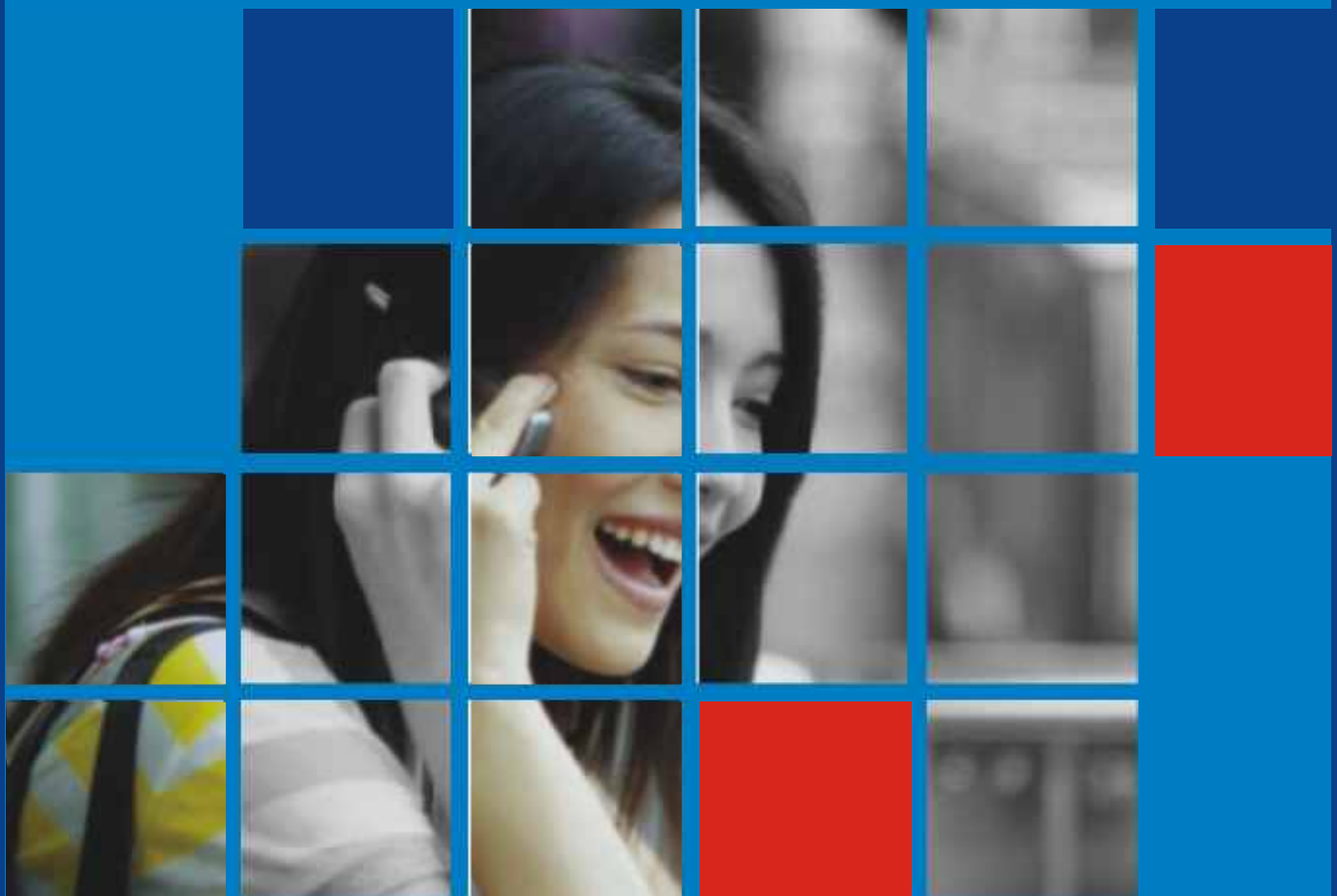


TELECOMERA

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MEDIA KIT





We have been recognized by the industry for superior compilation of information, unparalleled editorial presentation and international quality.



Lets Redefine Telecommunication

I N T R O D U C T I O N

Established in July 2005, Telecom Era (TE) published by Global Creations Group is the only magazine from India which exclusively caters to the Telecom Industry Professionals world over by disseminating latest and up-to-date information on the developments and prevailing issues confronting entire telecom sector viz. Fixed Line, Wireless, Mobile, Broadband, Multimedia etc. With global circulation, TE mainly focuses Asian Region and particularly India. Telecom Era is internationally recognized and has a strong readership base. The frequency of the magazine is MONTHLY. The publication is well appreciated by global service providers, operators, vendors, decision makers, professionals, analysts, researchers.

TE publishes information not only useful to the industry's decision-makers, experts and leaders but also serve the needs of intellectuals and research people. It also provides you an in-depth analysis and insight into expanding markets, new developments and technological breakthroughs in this sector.

TE is a perfect platform to all the companies who are keen to mark their presence in this region and also for those eyeing to enter Asian market.

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Telecom Era provides an unparalleled opportunity to reach out to those who matter and strengthen your company's profile and demonstrate your leadership and expertise to a valuable group of potential customers.



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V I S I O N

“To serve the telecom industry by disseminating best and up-to-date quality information which can help flourish telecom business.”

C O M M I T M E N T

For Readers: With support and patronage of global telecom industry, Telecom Era aims to become the most authentic and informative magazine by providing its readers with an exhaustive coverage of telecom sector developments as well as research base information from around the globe.

For Advertisers: Telecom Era is committed to provide the advertisers with maximum exposure and extensive coverage of their products, technology and expertise in front of global telecom fraternity.

REACHING GLOBALLY

Telecom Era is read by over 15,000 telecom professionals every month world over.



FOCUS

Telecom Era mainly focuses Asian region and particularly India.

TELECOM ERA - PRINT VERSION

- ❖ Frequency = 10 times a Year (except April and October)
- ❖ Circulated Internationally

ONLINE - www.telecomera.net

- ❖ Telecom Era website is updated 5 times a week (except weekends).

WORKING HOURS

9:30 AM to 5:30 PM (Monday to Friday) (Weekends Off)

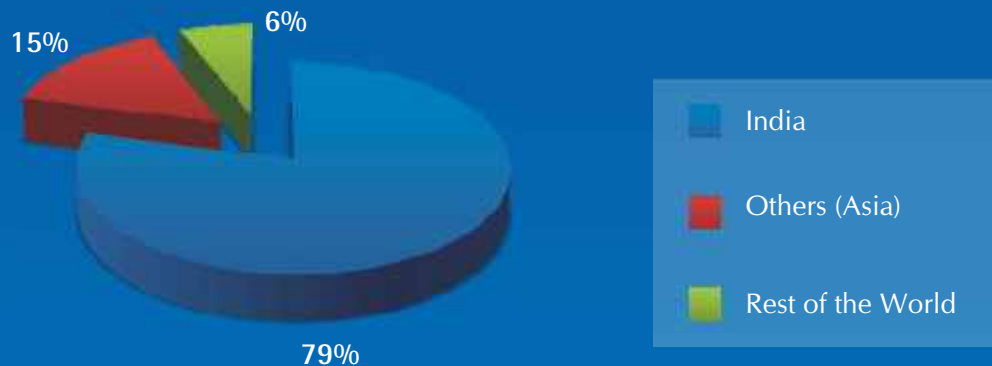
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Decision-makers, High and Middle Level Professionals of Telecom Industry.

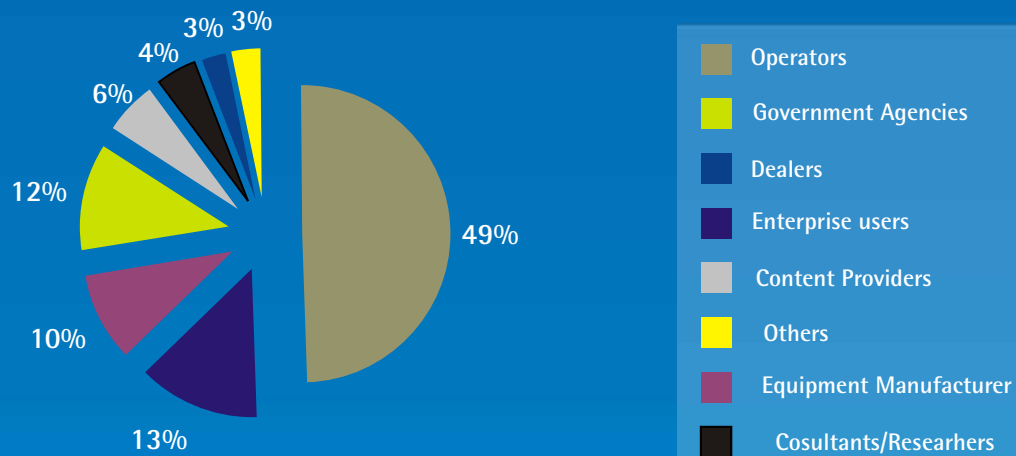
CIRCULATION - OVER 8500 (APROX. 15000 READERS)

- ❖ Telecom Era magazine and promotional material are circulated to over 8,500 telecom professionals every month.

REGION-WISE CIRCULATION



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