

EDITORIAL CALENDAR 2011

ISSUE

Focus

JANUARY 2011

Cover Story: Mobile VAS - Present Trends and Future Opportunities

1. Importance of Roaming VAS
2. Challenges and solutions for rural market growth and development
3. Broadband and Mobile Communications Development in rural areas
4. Mobile Content Management systems

Distribution

CONNECTING RURAL COMMUNITIES (CRC) ASIA

January 17-19, 2011, Jaipur.

VAS INDIA 2011 INTERNATIONAL CONFERENCE

February 04, 2011, Taj Lands End, Mumbai.

Post Show Report

INDIA TELECOM 2010

ADVERTISING DEADLINE

DECEMBER 31, 2010

ISSUE

Focus

FEBRUARY 2011

Inside Story: Emerging trends in Wireless Technologies

1. Growth of Mobile Communications in India
2. Mobile/Wireless Technology
3. IMS potential for India market

Distribution

WIRELESS VITAE 2011 - 2ND INTERNATIONAL CONFERENCE

February 28, 2011 - March 03, 2011 | Le Royal Meridien, Chennai

Post Show Report Show Preview

VAS INDIA 2011

18TH CONVERGENCE INDIA 2011

ADVERTISING DEADLINE

JANUARY 31, 2011

ISSUE

Focus

MARCH 2011

SPECIAL ISSUE - 19th Convergence India 2011

Inside Story: Necessity of Green Telecom

1. Designing energy efficient data centers
2. Next Generation Network
3. WiMAX / Wireless & Mobile Broadband
4. Strategies for business success of Mobile VAS in India
5. Mobile Convergence

Distribution

THE 19TH CONVERGENCE INDIA,

24-26, March 2011, Pragati Maidan, New Delhi

Post Show Report

WIRELESS VITAE 2011

ADVERTISING DEADLINE

FEBRUARY 28, 2011

ISSUE

Focus

MAY 2011

1. Mobile Advertising and Mobile Music
2. Rural Penetration
3. Developing 3G in India
4. WiMax opportunities in Indian market
5. IPTV opportunities in India

Distribution

TO BE ANNOUNCED

Show Preview

COMMUNIC ASIA 2011

ADVERTISING DEADLINE

MARCH 31, 2011

ISSUE

Focus

JUNE 2011

Special Issue: Communic Asia 2011

1. Wireless / Mobile Broadband, 2. Mobile VAS, s. Satellite communications
4. VoIP, IPTV, 5. Next Generation Networks

Distribution

COMMUNIC ASIA 2011

June 21-24, 2011, Singapore

Post Show Report

TO BE ANNOUNCED

ADVERTISING DEADLINE

MAY 31, 2011

EDITORIAL CALENDAR 2011

ISSUE

Focus

JULY 2011

Inside story: VAS: Strategies for rural market

1. Importance of Roaming VAS
2. Mobile Content Management systems
3. IMS Technology

Distribution

VAS ASIA 2011 - 7TH INTERNATIONAL CONFERENCE & EXHIBITION
July, 2011, New Delhi

Post Show Report

COMMUNIC ASIA 2011

ADVERTISING DEADLINE

JUNE 30, 2011

ISSUE

Focus

AUGUST 2011

1. Mobile Convergence
2. Wimax vs competing technologies
3. Fixed vs Mobile Wireless
4. IPTV: Opportunities and Growth in India

Distribution

WIMAX INDIA 2011 - 8TH INTERNATIONAL CONFERENCE & EXHIBITION
August, 2011, New Delhi, India

ADVERTISING DEADLINE

JULY 29, 2011

ISSUE

Focus

SEPTEMBER 2011

Inside Story: Moving ahead with 3G

1. Strategies for growth of Mobile Communication in Rural India
2. Telecom Cables
3. Next Generation Networks
4. Network Infrastructure Solutions

Distribution

3G India 2011
October, 2011, India

Post Show Report

WIMAX INDIA 2011

ADVERTISING DEADLINE

AUGUST 31, 2011

ISSUE

Focus

NOVEMBER 2011

1. Rural Penetration
2. Strategies for growth of 3G in India
3. The future of Wimax vs alternate technologies
4. Network Infrastructure Solutions

Distribution

TO BE ANNOUNCED

BROADBAND TECH 2011
November, 2011, New Delhi

Post Show Report

3G INDIA 2011

ADVERTISING DEADLINE

NOVEMBER 31, 2011

ISSUE

Focus

DECEMBER 2011

Special Issue - India Telecom 2011

1. Innovative Mobile/Wireless Technologies
2. Mobile VAS
3. Mobile Entertainment
4. Satellite communications
5. Low Cost Handset - Strategies for Rural Market
6. IPTV

Distribution

INDIA TELECOM 2011
December, 2011, Pragati Maidan, New Delhi

Post Show Report

Broadband Tech 2011

ADVERTISING DEADLINE

NOVEMBER 21, 2011

NOTE: THE ABOVE TOPICS ARE TENTATIVE AND SUBJECT TO CHANGE WITHOUT PRIOR NOTICE. EVENTS INFORMATION FOR FREE DISTRIBUTION OF THE ISSUE WOULD BE ADDED FROM TIME TO TIME.